

Moral Majority - MOR

Record Group 1: The General Materials of the Moral Majority

Collection Overview:

Title: The General Materials of the Moral Majority

Creator: Moral Majority

Dates: 1979 – 1989

Repository: Liberty University Archive

Extent: 0.83 linear feet

Abstract: This Record Group contains promotionals, newsletters, articles, mass mailings and special event materials.

Historical Note:

The Moral Majority was founded on June 6, 1979 by Dr. Jerry Falwell, Dr. Tim LaHaye, Dr. Charles Stanley, Dr. D. James Kennedy, and Dr. Greg Dixon. It was founded on four principles; being pro-life, pro-family, pro-morals, and pro-American. Their headquarters were in Washington D.C. and they campaigned in the political arena on behalf of their principles. The Moral Majority disbanded in 1989.

Scope and Content Notes:

This Record Group is approximately 0.83 linear feet. It contains promotionals, newsletters, articles, mass mailings and special event materials.

Administrative Notes:

Access Restrictions: highlighted materials are in the **Restricted** section of the archives. Access to these materials is strictly monitored and may only be obtained with signed permission from the creating entity.

Use Restrictions: Copyright for Official University records is held by Liberty University; all other copyright is retained by the authors of the materials or their descendants as stipulated by United States copyright law.

Preferred Citation: *[folder name, number]; [series name, number]; [sub-group name, number];*
The General Materials of the Moral Majority, Record Group 1; Moral Majority; Liberty University Archive, Lynchburg VA.

Arrangement: Materials are arranged by subject. This series contains some oversized materials which are filed separately.

Processing Information: Collection was processed by Abigail Sattler.

Last Updated: This Finding Aid was last updated on March 24, 2014.

Related Materials:

Moral Majority Record Group 2

Moral Majority Record Group 3

Brief Description of the Collection:

MOR 1:1-4 Box 1: General Materials of the Moral Majority

MOR 1:1-4 Box 2: Restricted General Materials of the Moral Majority

Detailed Description of the Collection:

MOR 1:1-4 Box 1

Sub-Group 1: General Materials

Series 1: Informational Materials

Unit 1: Brochures and Promotionals (*Oversize* MOR-1 Folder 1A)

Unit 2: Informational Booklets

Unit 3: Miscellaneous Materials

Series 2: News and Articles

Unit 1: Miscellaneous Articles

Unit 2: Press Releases

Unit 3: Fundamental Baptist Fellowship 65th Anniversary Meeting Resolutions

Series 3: Third Party Materials

Unit 1: Papers on Baptist Traditions

Sub-Group 2: Publications

Series 1: Miscellaneous Publications

Unit 1: Virginia State Trooper Magazine Article and Drafts

Unit 2: Special Reports

Series 2: Magazines, Newsletters and Other Periodicals

Unit 1: Liberty Report

Unit 2: Capitol Report Newsletter

Series 3: Mass Mailings

Unit 1: Undated Mailings

Unit 2: 1970's

Unit 3: 1980 – 1984

Unit 4: 1985 – 1989

Sub-Group 3: Official Papers

Series 1: Policy Documents

Unit 1: Family Manifesto

MOR 1:1-4 Box 2

Series 2: Financial Materials

Unit 1: Adjusting Entries: 1984 – 1985

Folder A: Part 1

Folder B: Part 2

Folder C: Part 3

Unit 2: Adjusting Entries 1985 – 1986

Unit 3: Records for the Fiscal Year 1984 – 1985

MOR 1:1-4 Box 1

Sub-Group 4: Events

Series 1: General Events

Unit 1: National Taskforce on Drug Abuse Materials

Unit 2: Israel Friendship Tour 1983 (*Oversize* MOR-1 Folder 1B)

Unit 3: Television Specials (*Oversize* MOR-1 Folder 2B)

Unit 4: America's Pro-Family Conference

Series 2: Baptist Fundamentalism 1984

Unit 1: Information Booklets and Brochures (*Oversize* MOR-1 Folder 2A)

Unit 2: News Articles

Unit 3: Miscellaneous Materials

Unit 4: BF '84 Update Newsletter

Unit 5: Letter Mailings

Unit 6: Official Papers and Manuals

MOR 1:1-4 Box 2

Unit 7: Fiscal/Financial Materials

MOR 1:1-4 Box 1

Unit 8: Correspondence